



Sample User Interface Projects

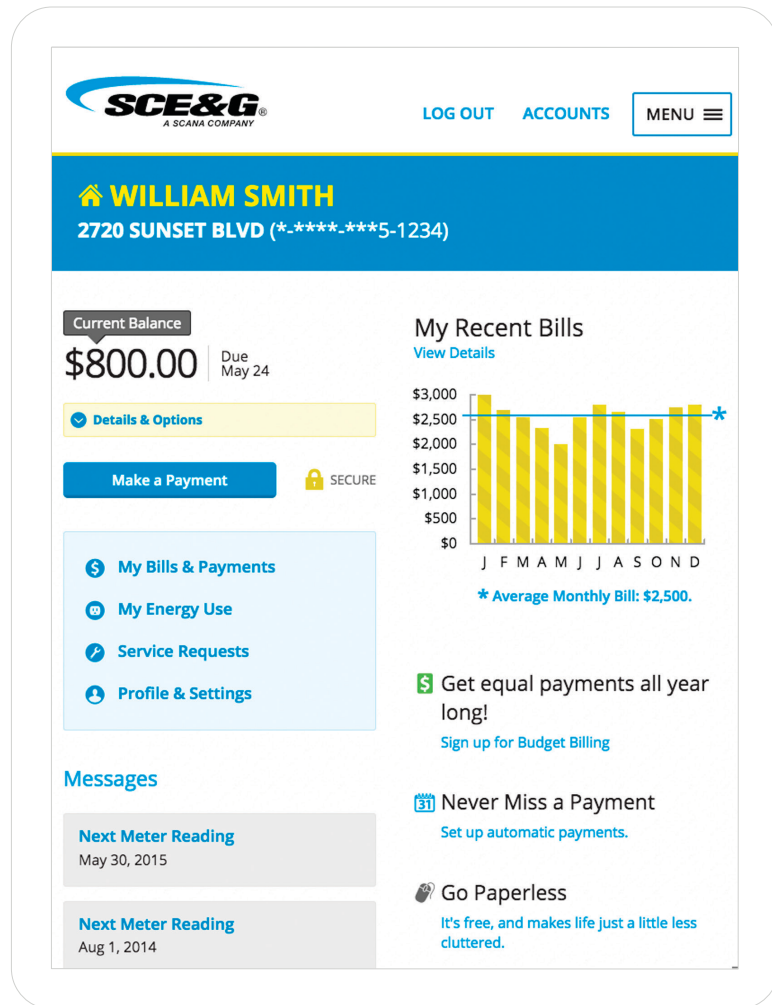
UX/UI for Complex Digital Products

We are UI/UX experts.

We define, design, and build the front end of user-friendly interfaces for complex, mission-critical apps, sites, and software.

SCANA Corporation (Dominion Energy)

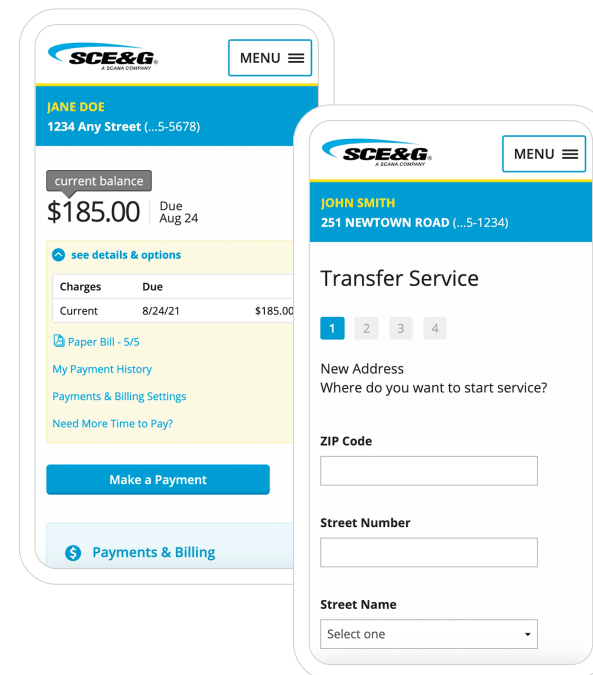
Bill Pay & Account Management



We redesigned and rebuilt the front end of SCANA's primary customer-facing interfaces with an eye toward efficiency, usability, and longevity.

Complete B2C Online Business

Based on thorough user research, prototyping, and user testing, we modernized SCANA's core customer-facing functionality. The effort has significantly increased internal efficiency and user satisfaction.



The new interfaces earned industry ranking among the nation's leaders in ease-of-use for online account management.

Regency Centers

Property Connect

We defined, designed, and built a front end that uses intuitive interactions to give employees rapid-fire access to critical property and tenant data.

Anastasia Plaza South 175

Overview + Create a Report

97.63% Leased **B+**

Leasing Agent: Patrick McKinley
Property Manager: Anna Evans

CAGR (10 yr. moving forward) 2.4%

Base Rent Growth 11.27%

Base Rent (2015 A) \$98,501

Lender

Maturity Date

Pro Rata 100

JV

SQFT 102,435

Last Updated: Friday, June 26, 2015

Tenant	Unit No.	Lease No.	SQFT	Base Rent	Retn Begin	Move-out	Options	Sales	A/R < 60
CARTER'S JEWELERS 377127	0007	748	1,204	\$21.50	01/31/2005	06/28/2015	Yes	\$2,525,129	-
CASA MARIA 606628	0001	43917	3,624	\$20.00	01/31/2005	06/28/2015	Yes	\$2,525,129	\$104.02
CATO 569915	0013	788	4,200	\$13.00	01/31/2005	06/28/2015	Yes	\$2,525,129	-
COAST DENTAL 464492	0032	754	2,735	\$21.85	01/31/2005	06/28/2015	Yes	\$2,525,129	-
DOLLAR TREE 569120	0024	767	6,378	\$9.50	01/31/2005	06/28/2015	Yes	\$2,525,129	-
FUJI JAPAN 606304	0023	43915	2,800	\$21.22	01/31/2005	06/28/2015	Yes	\$2,525,129	-
GNC 631231	0010A	17504	1,031	\$22.00	01/31/2005	06/28/2015	Yes	\$2,525,129	-
LUCKY GARDEN CHINESE RESTAURA 606258	0031	769	1,204	\$22.66	01/31/2005	06/28/2015	Yes	\$2,525,129	-
MARBLE SLAB 609825	0019	764	1,204	\$24.06	01/31/2005	06/28/2015	Yes	\$2,525,129	-
HAIR'S SO HAPPY 590593	0006	43908	1,206	\$21.00	01/31/2005	06/28/2015	Yes	\$2,525,129	-
PANACHE: AN AVEDA SALON 591458	0035	43909	2,409	\$23.50	01/31/2005	06/28/2015	Yes	\$2,525,129	-
PUBLIX 7454	0011	728	48,555	\$5.70	01/31/2005	06/28/2015	Yes	\$2,525,129	-
PUBLIX LIQUORS	0009	43916	1,758	\$25.50	01/31/2005	06/28/2015	Yes	\$2,525,129	-

My Properties

- 175 **Anastasia Plaza South**
St. Augustine, FL
- 176 **Brooklyn Station on Riverside**
Jacksonville, FL
- 177 **Carriage Gate**
Tallahassee, FL
- 175 **Courtyard Shopping Center**
Jacksonville, FL
- 179 **Fleming Island**
Fleming Island, FL
- 180 **Hibernia Pavilion**
Fleming Island, FL
- 181 **Hibernia Plaza**
Fleming Island, FL
- 182 **Horton's Corner**

My Properties

SQFT: 350,456

% Lease: 94.75%

Base Rent: \$2,643,890.42

Avg. Rent Growth: 8.90%

NOI Budget (YTD): \$1,200,000.00

NOI Actual (YTD): \$1,189,000.15

This Week Mar 30 - Apr 3

Courtyard Shopping Center

- Gamestop lease renewal
- Publix roof repair
- Parking lot maintenance

Carriage Gate

- something happens today
- Unit 003 repainting

For the Mobile Agent

Property Connect makes it simple for a leasing agent or property manager to find that single piece of information out of an immense database in no time flat—no more needle in a haystack.



Regency Centers

Property Connect

Designed to funnel complex information from other systems into one seamless experience.

A Visual, Scannable Presentation

We created Property Connect to display data from sophisticated databases in user-friendly views and visuals, removing the need for employees to search and hunt for property-specific information.

Property Connect

Anastasia Plaza South 175

Contacts [Calendar] [Messages] [Create a Report]

Leasing Agent
Ray Taylor
Phone 703-555-5555 | Florida City Office
Mobile 703-555-5555 | 0280 E Palm Dr
Fax 703-555-5555 | Florida City, FL 32233

Property Manager
Hailey Williams
Phone 703-555-5555 | Florida City Office
Mobile 703-555-5555 | 0280 E Palm Dr
Fax 703-555-5555 | Florida City, FL 32233

Regency Contacts

Name	Title	Telephone	Fax	Mobile	Address 1	Address 2
Anna Evans	Property Manager	904-555-5555	576-555-5555	904-555-5555	1900 Tamiami Trail N Naples, FL 32202	1900 Tamiami Trail N Naples, FL 32202
Howard Westfield	Team Leader	409-555-5555	104-555-5555	904-555-5555	8001 S Orange Blossom Trail Orlando, FL 01138	8001 S Orange Blossom Trail Orlando, FL 01138
Ian Kipling	Property Manager	904-555-5555	104-555-5555	903-555-5555	3100 SW College Rd Orlando, FL 34474	3100 SW College Rd Orlando, FL 34474
Jessica Hall	Property Manager	974-555-5555	994-555-5555	324-555-5555	1234 Dunes Ave Dune Sea, TX 34562	1234 Dunes Ave Dune Sea, TX 34562
Patrick McKinley	Leasing Agent	876-555-5555	904-555-5555	904-555-5555	One Independent Drive, Suite 114 Jacksonville, FL 32233	One Independent Drive, Suite 114 Jacksonville, FL 32233

Last Updated: Friday, July 31, 2015

Tenant Contacts

Tenant	Unit No.	Lease No.	Contact	Telephone	Address
Flux Wine and Cheese 601158	0003	43912	Ken Gregory	904-555-5555	1011 A1A Beach Blvd, Suite 010 St. Augustine, FL 32080
Kids Collection 681344	0004	17506	Preston Ford	904-555-5555	1033 A1A Beach Blvd, Suite 010 St. Augustine, FL 32080
Mattress Delight 608245	0004A	43918	Lee Adams	904-460-0931	1013 A1A Beach Blvd, Suite 010 St. Augustine, FL 32080
The Cookie Go Go 606628	0001	43917	Michael Salters	904-555-5555	1011 A1A Beach Blvd, Suite 010 St. Augustine, FL 32080
VACANT WITH ASSUMPTION 00000	0012	-	-	-	1033 A1A Beach Blvd, Suite 010 St. Augustine, FL 32080

Last Updated: Friday, June 26, 2015

Vendor Contacts

Vendor	Contact	Telephone	Address	Description
Happy Lot Care, Inc.	Norman Bailey	555-555-1212	1033 Beech Boulevard Columbia, SC 20345	Lock-up and security supplies
Mechanical Arm Plumbers	Jarvis Arnolds	555-555-1212	1033 Beech Boulevard Columbia, SC 20345	Reliable plumber with 24/7 emergency call out.
Sandy Landscapers	Flint Davis	555-555-1212	1033 Beech Boulevard Columbia, SC 20345	Weekly gardening and monitoring of center plants and trees
Superlite Electrical Corp.	Max Forest	555-555-1212	1033 Beech Boulevard Columbia, SC 20345	Electrical supply and maintenance on a month-to-month basis
Waste Removers Inc.	Vladimir "Vlad"	555-555-1212	1033 Beech Boulevard Columbia, SC 20345	Vendor description goes here. Is this enough space for a description?

Last Updated: Friday, July 31, 2015

SitePlan

Anastasia Plaza South 175

Select a View | Select a Layer | Add Note | Add Graphic

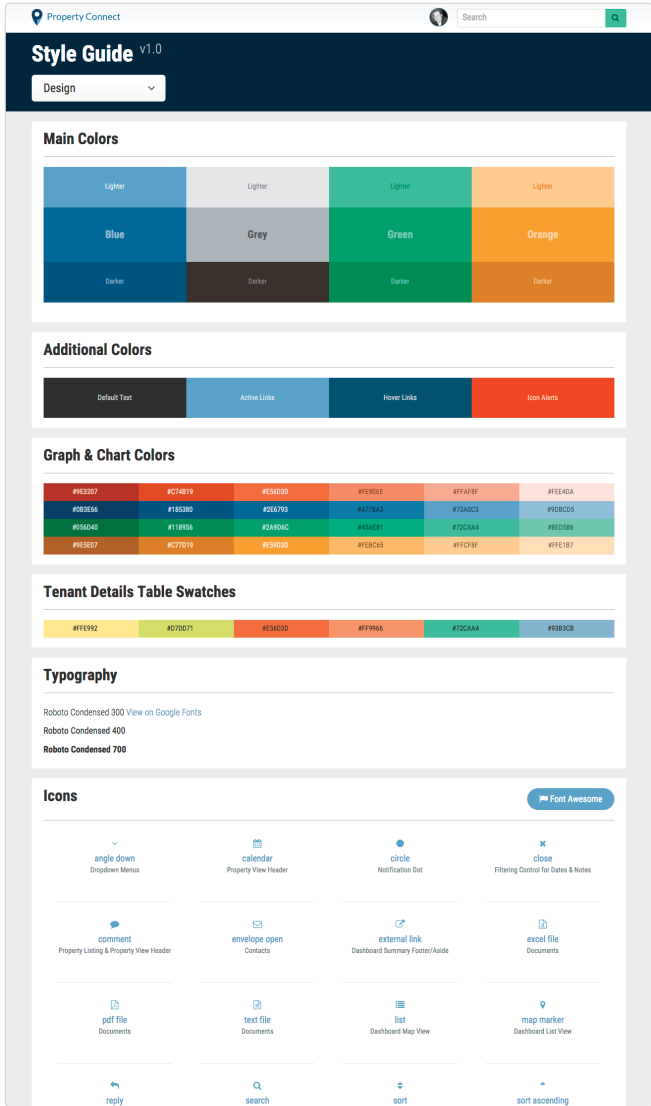
AVAILABLE | LEASED | NAP (NOT A PART)

“I am very proud of the impact [Property Connect] will have on making Regency Centers a best-in-class landlord. It suits our strengths of empowered teams in our regional offices making great real estate decisions.”

— Dale Johnston
Senior VP, CIO

Regency Centers

Property Connect / Style Guide



As we do with all mission-critical projects, we built a style guide straight into the app. Fully code-based, it is highly development- and maintenance-friendly.

Breakpoints

- Large Desktop (1200px or greater)
- Desktop (978px - 1199px)
- Tablet (768px - 977px)
- Mobile (375px or less)

Non-Grid

Property Connect is not based on a grid system, but there are two, simple split-column layouts for the summary headers.

60/40 Split

60% | 40%

50/50 Split (Contact View Only)

48% with a 4% right margin | 48%

Bootstrap-style Dropdowns

Visit Website

Dashboard Property Selection

Choose Properties

Property View Navigation & Create a Report

Choose View | Create a Report

Tenant Details

Tenants

Tables

There are three types of tables in Property Connect.

Summary Tables

Float to the right of tabs in summary headers.

CAGR (10 yr. moving forward)	2.4%
Base Rent Growth	11.27%
Base Rent (2015 A)	\$98,501
Lender	-
Maturity Date	/
Pro Rata	100
JV	-
SQFT	102,435

Simple, Non-sorting Tables

Younger Years	Family Life	Mature Life
24.80%	2.90%	72.30%

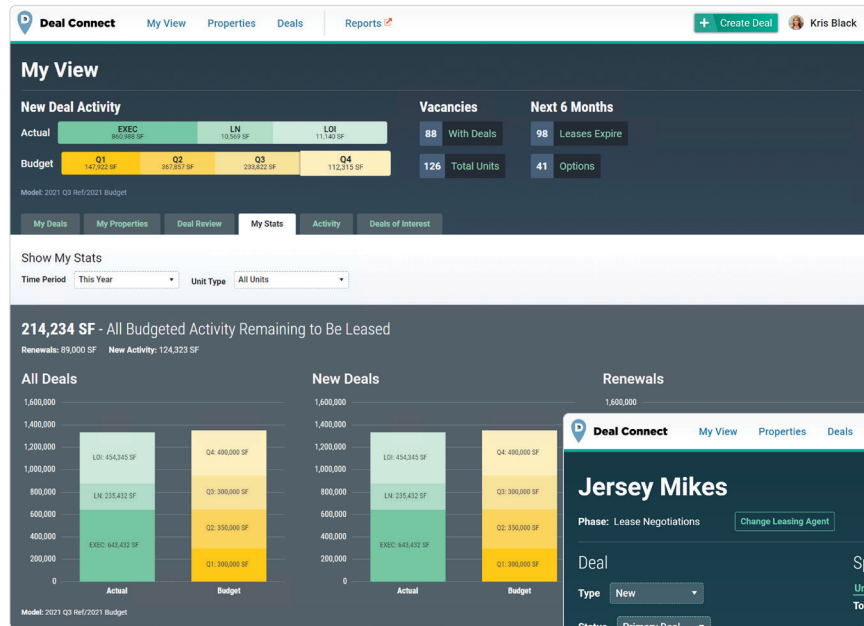
Tables with Sorting

tfoot:tfoot plugin used to anchor table thead to top of browser on scroll.

Asset Category	Initiative	Status	Estimated Cost	Start Date
Canopy Improvements	Fresh Look	Planned	\$25,000	5/15/2020
Lighting	Greenery/unity	Planned	\$25,000	3/11/2017
Parking Lot Overlay	Mandatory	Planned	\$125,000	7/18/2016
Plumbing Backflow	Contingency	Completed	\$10,000	1/12/2015
Roof	Mandatory	Active	\$500,000	3/9/2015

Regency Centers

Deal Connect



Deals in the Retail REIT industry are complex, data-intensive, and contingent on unique, changing situations.

Great UX to the Rescue

We helped Regency envision, define, and create an entirely new deal-tracking system that greatly boosts efficiency and productivity for the entire leasing team.

“Your best work is the product of Discovery. That’s the hardest part, and you guys do it better than anyone.”

— Dale Johnston, CIO

The 'Jersey Mikes' deal details page includes:

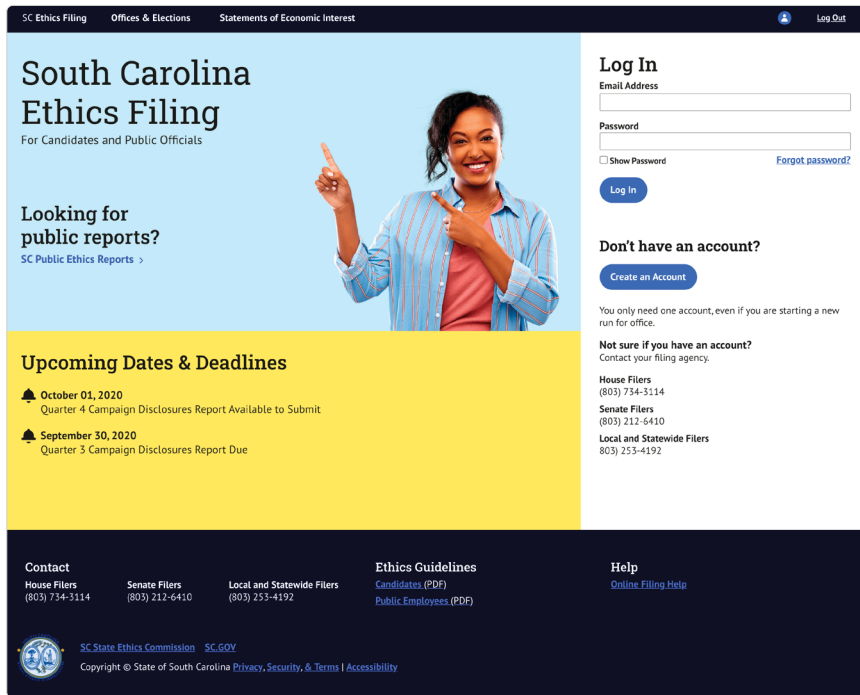
- Deal Info:** Type: New, Status: Primary Deal, Deal Square Footage: 1,200 SF.
- Space:** Unit 0030, Total Rent Roll: 1,200 SF, Location: Anastasia Plaza (175).
- Tenant:** 0030: Current Tenant, SUBWAY, Current Rent: \$28.14.
- Estimated Dates:** Lease Execution: 12/01/2021, Rent Commencement: 7/1/2022, Term: 60 months, Lease Expiration: 06/30/2027.
- Rent:** Is this a ground lease? No, this is not a ground lease. Base Rent PSF: \$29.00, BI PSF: \$0.00, TI PSF: \$25.00, White Box PSF: \$5.00.
- Steps:** None.

The 'Create a New Deal' modal shows:

- Select a Unit:** Property: Newberry Square, Unit: 0002 x 0003.
- Unit 0002:** 1,715.00 SF, Current Tenant: COAST DENTAL, Lease Expiration: Aug 31, 2025.
- Unit 0003:** 1,400.00 SF, Current Tenant: VACANT, Lease Expiration: (blank).
- Other Fields:** Prospect: Southern Mist Bank, Category: Banks, Deal Source: Facebook Marketplace.

South Carolina Interactive

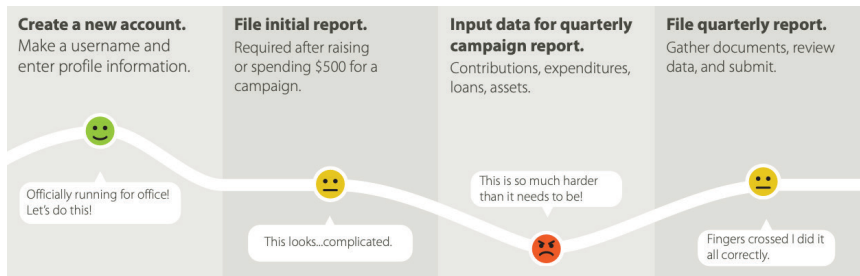
SC Ethics Filing App



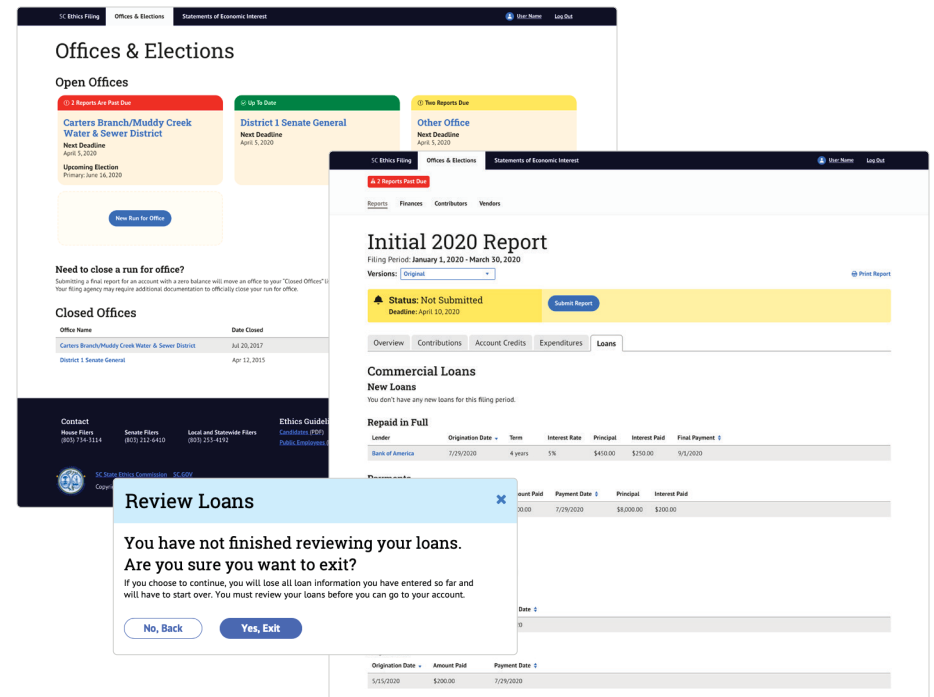
Mandatory ethics filings for South Carolina candidates was a hated, frustrating process. We made it simple, easy, and fast.

A Better Way

We defined a new-generation filing app that guides inexperienced users step-by-step, automating tedious data entry and minimizing steps, all while avoiding legalese to speak in clear, human language.

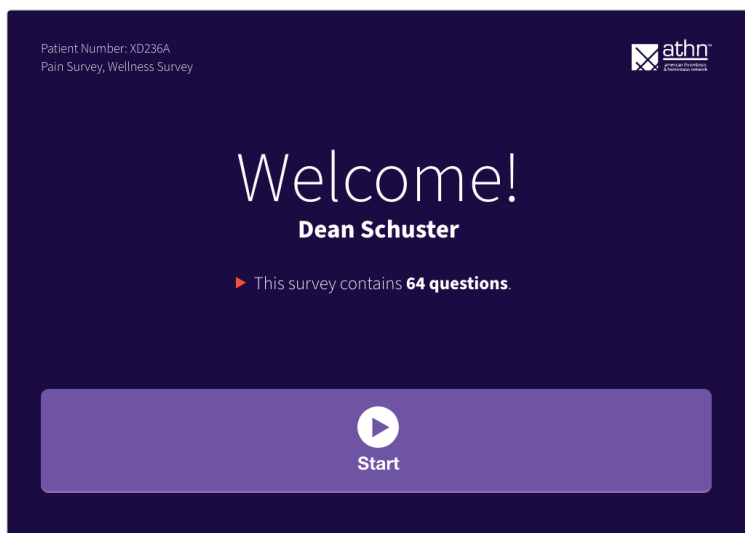


The Candidate Journey. The entire user experience was guided by carefully researching existing challenges faced by candidates.



American Thrombosis & Hemostasis Network (ATHN)

ATHN / Patient Survey App

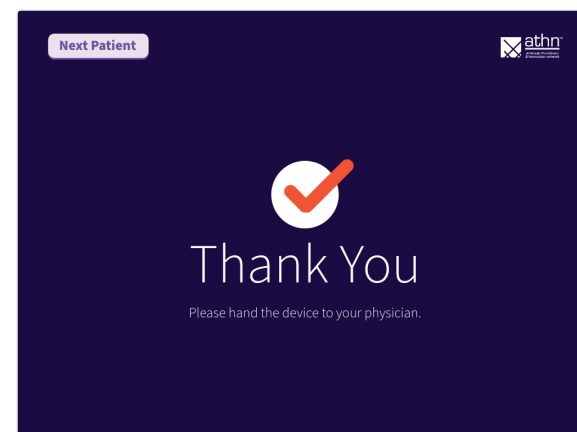
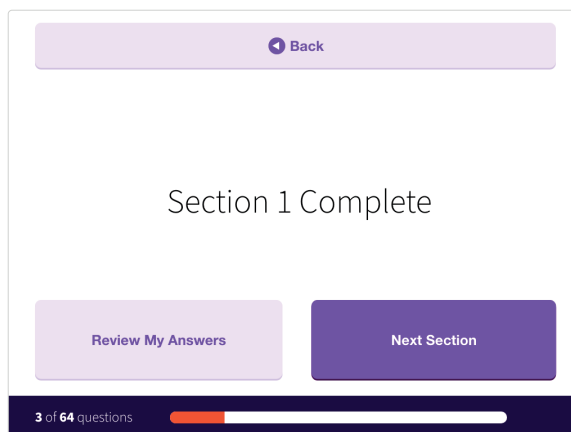
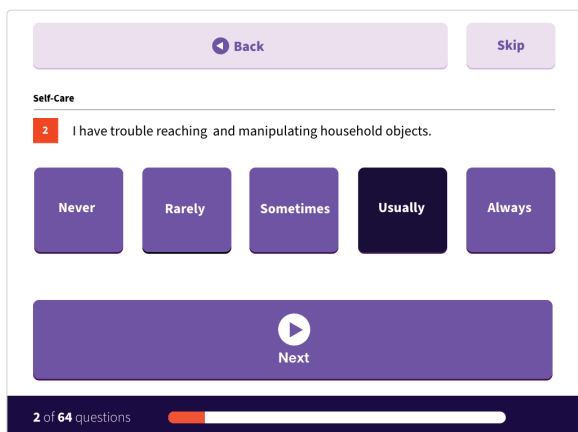


An easy-to-use patient survey tablet app designed specifically for touch, regardless of user age or ability.

Touch UI for the Masses

Based on scientific data about real-world use of tablet interfaces, and tested with real users at the prototype and production stages, this app has been built for easy understanding and use.

Everything, right down to button size and position, as well as each and every word, has been tested for optimum usability.



American Thrombosis & Hemostasis Network (ATHN)

ATHN / Patient Survey App

Self-Care

1 In the past 7 days, how severe was your physical pain at its worst because of your **von Willebrand disease**?

No Pain (0)

1

2

3

4

5

6

7

8

9

Worst Pain (10)

Back

Next

Skip

1 of 64 questions

Review Answers

Pain Intensity

1 In the past 7 days, how severe was your physical pain at its worst because of your von Willebrand disease?
9 [Change](#)

Self-Care

2 I have trouble reaching and manipulating household objects.
Usually [Change](#)

3 How much difficulty do you have washing or dressing yourself TODAY?
Moderate Difficulty [Change](#)

Back

I'm Done

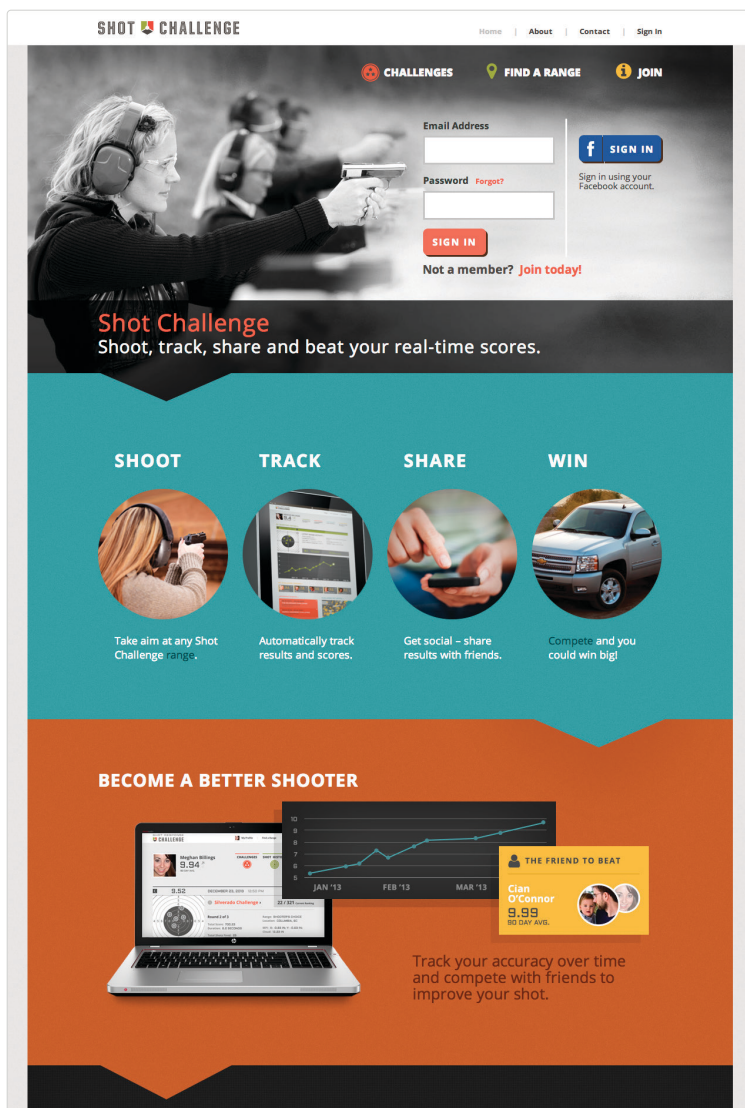
Users might choose to interact with the survey in a number of ways. That meant significant edge-case testing.

In-Person but Self-Directed

We took something most people hate doing (filling out a medical questionnaire) and made it easy, even pleasant.

Shot Response

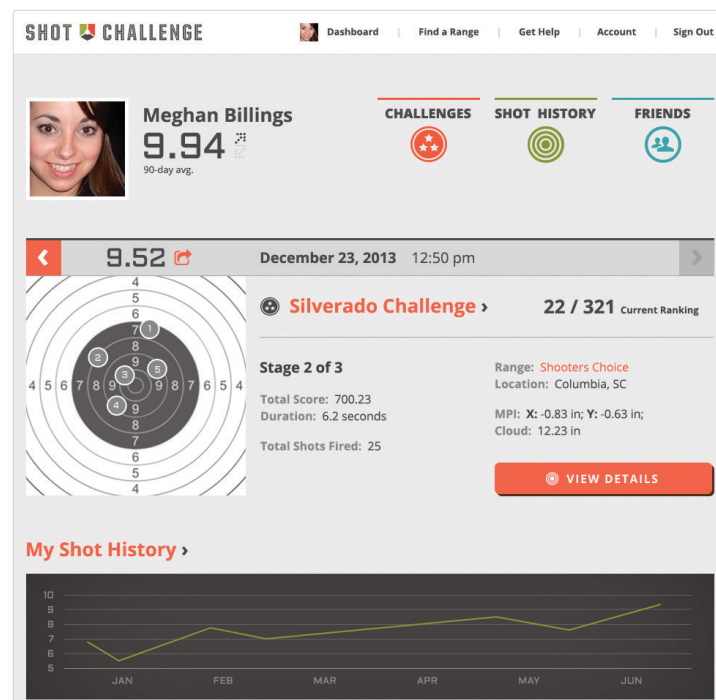
Shot Challenge / Competitive Marksmanship



We created a real-time competitive shooting web application, complete with social integration, personalization, and live competition reporting.

Immediate Accuracy

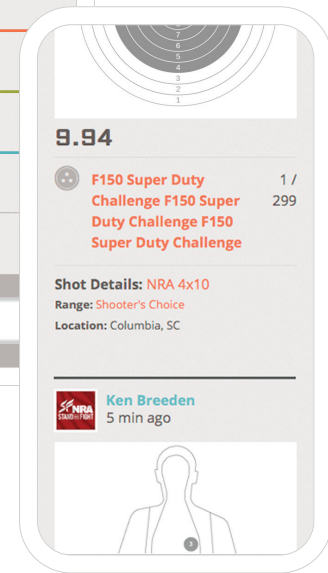
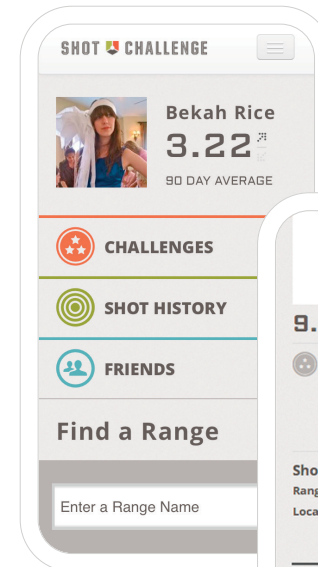
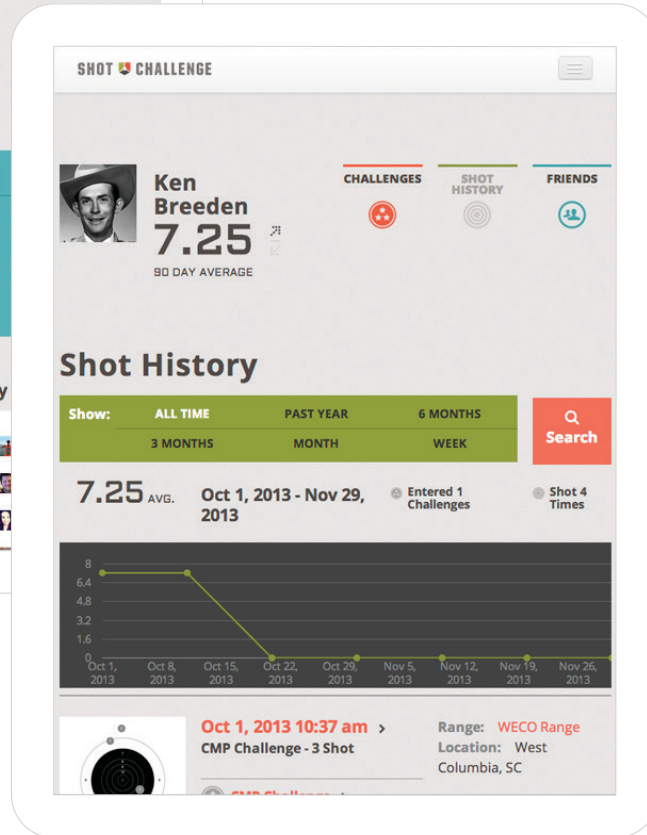
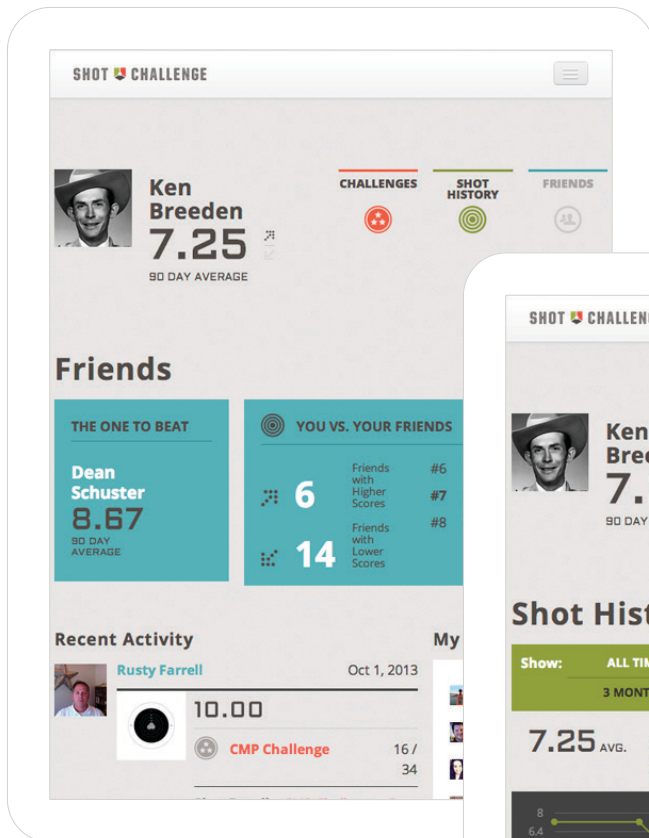
Integrated with industry-standard SUIS software, competitive shooters can view and record shot results instantly.



Shot Response

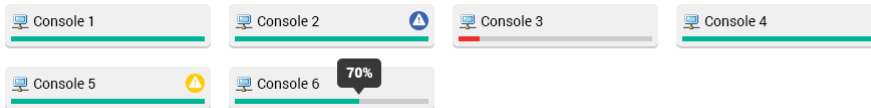
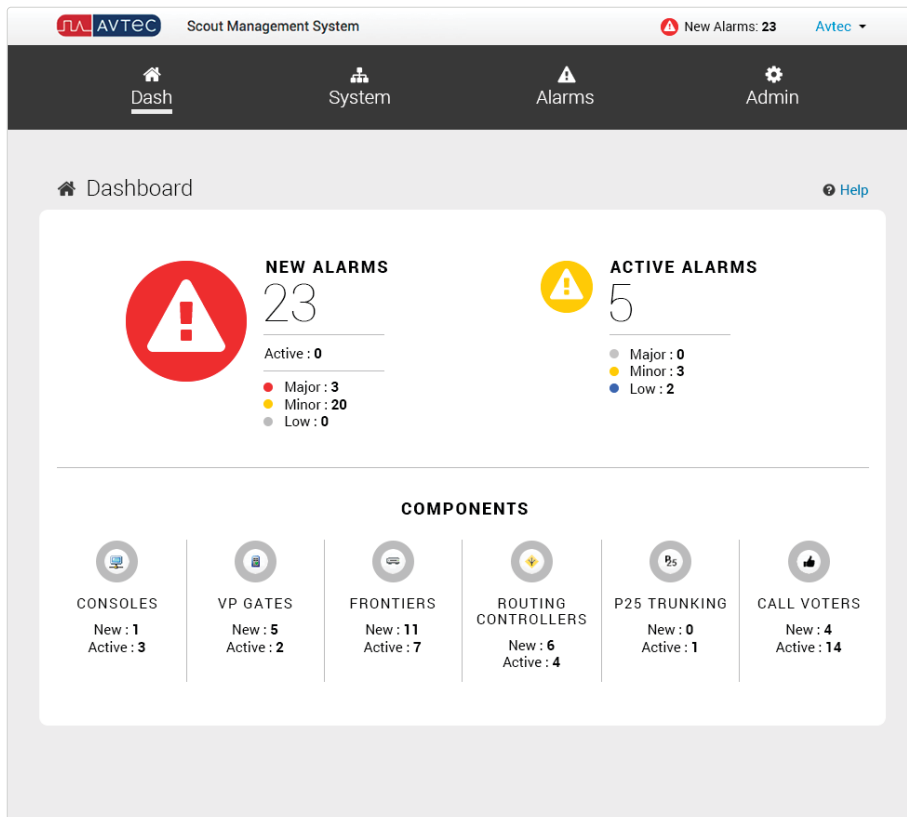
Shot Challenge / Competitive Marksmanship

Used on-site at competitions, Shot Challenge displays perfectly on any device, works seamlessly with Facebook, and features our signature ease of use.



AVTEC (Motorola)

Avtec Scout / Dispatch Software

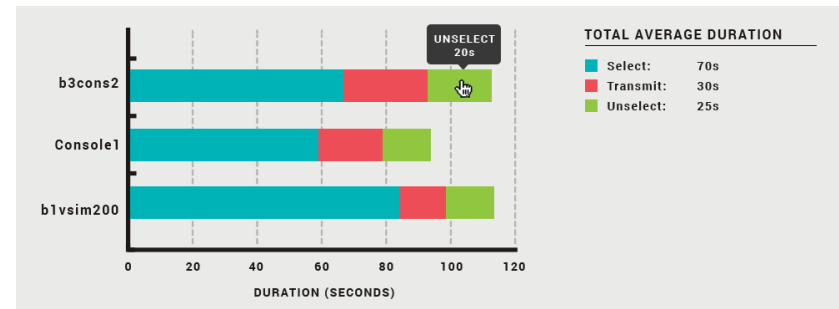


We modernized an industry-leading app suite for a major emergency dispatch software firm.

At-a-Glance Clarity

Legacy applications typically suffer from poor usability and confusing interfaces. Emergency software requires accuracy and speed, all without wasting mental energy. We put Avtec's Scout on the path to stronger usability and efficiency.

Most Active Consoles



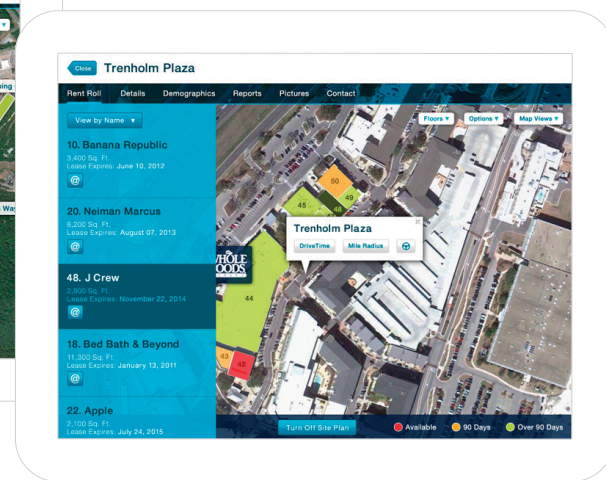
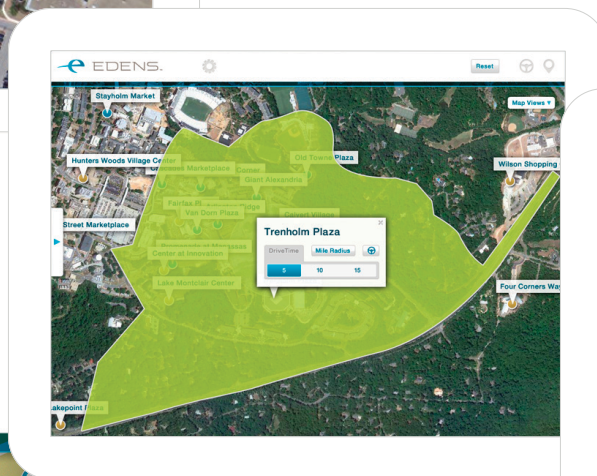
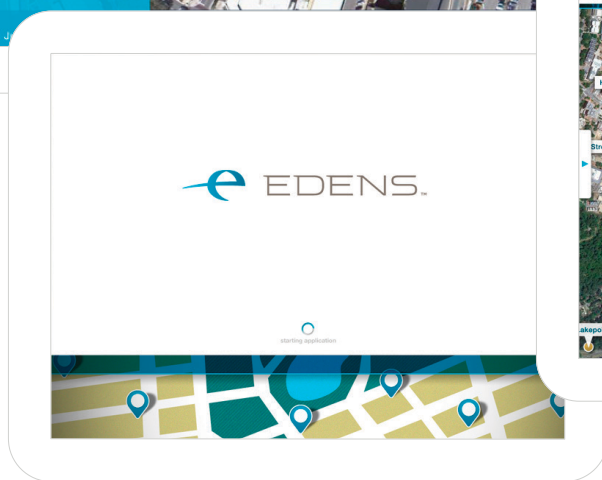
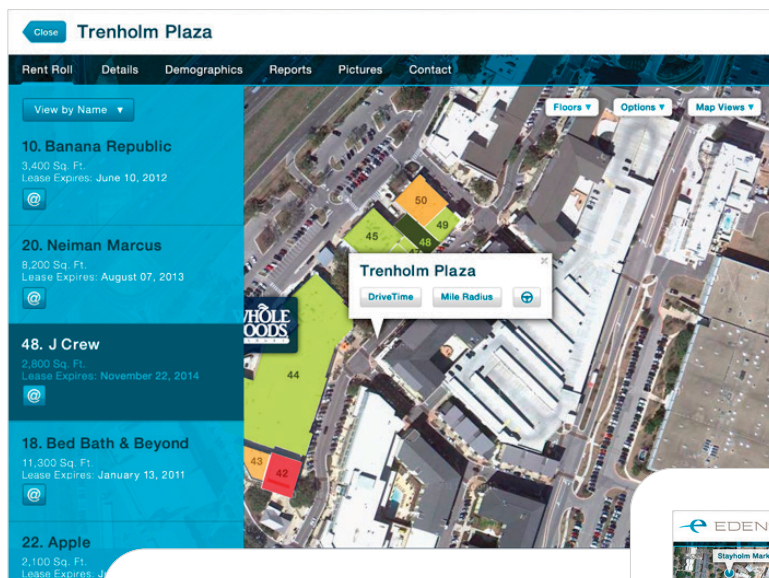
EDENS

EDENS iMap / Mobile Leasing

We created a robust yet simple iPad app that allows leasing agents to show and investigate retail centers across the United States.

Maps That Make Sense

The retail game is all about data and location. Our real-time mapping iPad app features in an easy-to-use package. We've kept the focus on the traditional map experience while adding discoverable layers of immensely useful data.



JM Smith Corporation / QS/1

Sharp Rx / Pharmacy Management

SharpRx

Patients Prescriptions Prescribers Drugs Queues Claims Management

Quick Search (C...)

Patient Search

Search by: Last Name, First Name, Date of Birth or Phone Number

Flintstone, Fred
4/17/1946

Include Inactive Patients

Drag a column header and drop it here to group by that column

#	Name	Date Of Birth	Pho
1	Daniél, Tyler	09/10/1972	(800)
2	Doe, Jane	04/16/1989	(803)
3	Flinestone, Fred	04/17/1946	(864)
4	Flinestone, Wilma	01/16/1950	
5	Kristen, Jones P Mr	09/18/2014	(343)
6	Leonard, Kristy	04/12/1968	(864)205-5555
7	Leonard, Spencer	05/02/1995	(864)555-2222
8	New, Test J	07/07/2000	
9	Newton, Cameron	02/24/1990	
10	Patient 1, Test	02/24/1990	(343)343-6132 Ext. 4444
11	Patient 2, Test	09/09/1982	(864)555-5555
12	Patient 3, Test	05/11/1950	(803)636-0852
13	Patient 2, Test	00/00/1982	19841555-5555

Add Patient

*Last Name: *First Name:

Middle: Suffix:

DOB: Age: Unknown

Gender:

Phone: - Ext.

Save Cancel

Leading pharmacy-management software moves from legacy screens to user-centered redesign.

Desktop software deserves strong UI.

Most desktop software is still mired in an old, decaying, client-server UI model that pays almost no attention to real-world use. Despite the need for highly-complex interactions as well as copious data input and inventory management, we gave Sharp Rx a clean, intuitive experience.

It still works perfectly for advanced keyboard users and, because it's so much easier to use than its predecessor, training doesn't break the budget. In fact, most users pick up the new system right away.

SharpRx

Patients Prescriptions Prescribers Drugs Queues Claims Management

Search (Ctrl+F)

Search Prescription

New Prescription

0000005 Shumaker, Phil

Summary Messages (0) Payment Disposes Image Transfer Out Notes (0) Audit Trail

Patient

Shumaker, Phil 2/24/1982
Age: 32 Gender: Male (864) 555-5454

Diagnosis

729.5 - (ICD-9) Pain in Limb

Prescriber

Jackson, Robert E Jr. (1710965637/No DEA)
(864) 574-0070
105 POWELL MILL RD, Spartanburg, SC 29301

Drug

VICODIN 5-300 MG TABLET - (00074-3041-13)
Package Size/Qty: 100.00 Each / 1.00 QOH: 0
Brand Names: HYDROCODONE-ACETAMINOPHEN,
XODOL 5-300
Inventory Type: Standard

This drug is a white colored, oblong-shaped, scored tablet imprinted with 5 300 on one side and VICODIN on the other side.

Prescription Details

Prescription Profile Error

Prescription Has Problems
The Supervising Physician is required.

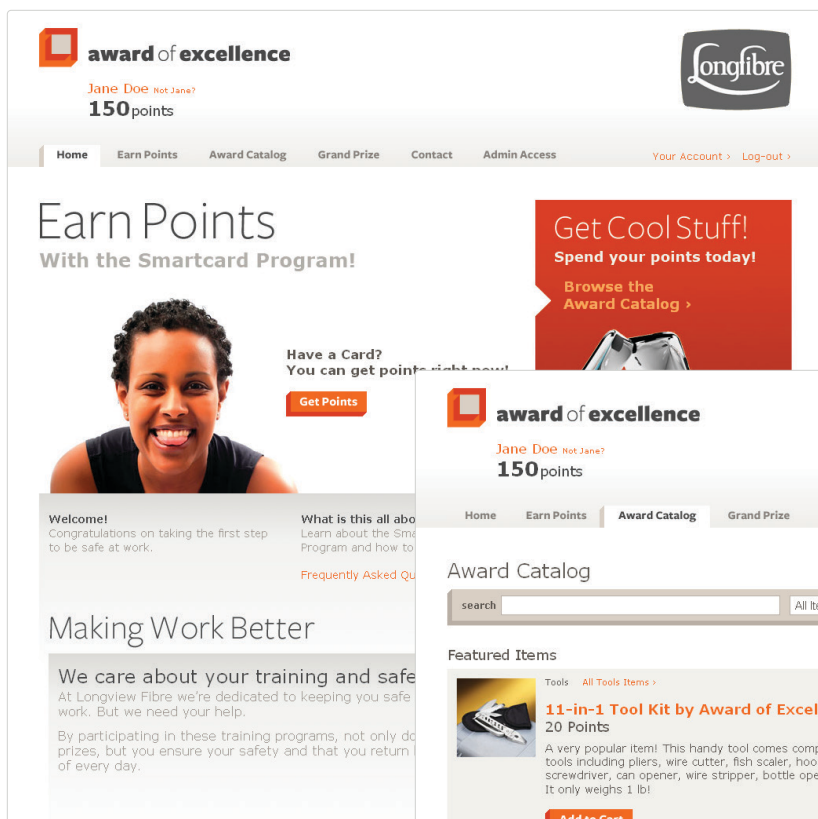
Acknowledge Warnings
You must acknowledge you have read the warnings below.
Prescriber must override testing.
 I have read this warning.

Acknowledge Continue Cancel

Default Price: 530.10
Cost: Unknown
Fee: * Unknown
Discounts: - Unknown
Final Price: = Unknown

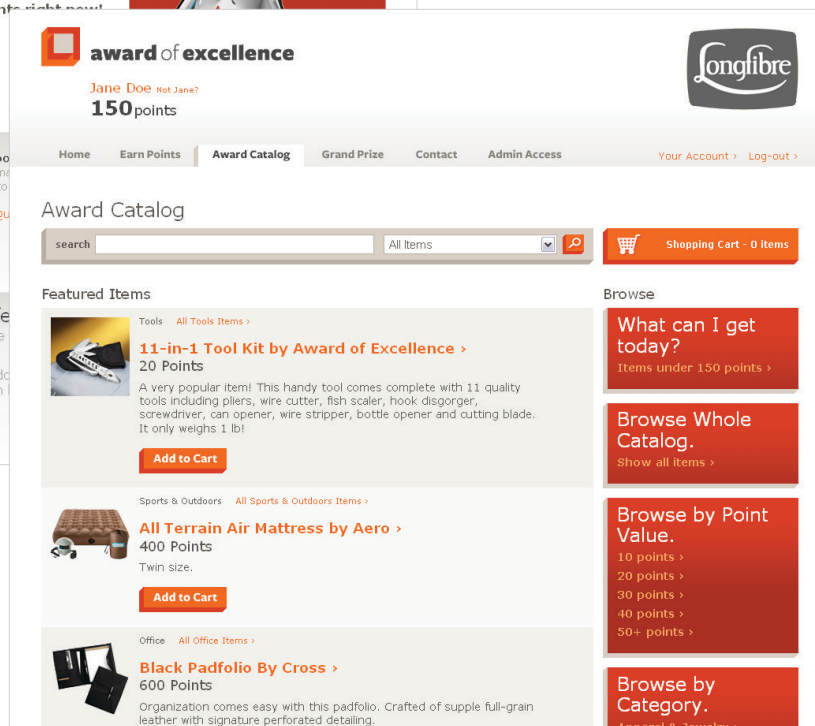
Bill Sims Company

Award of Excellence



We defined, designed, and built an innovative incentives-tracking and commerce site that rewards employees for positive behaviors.

“This site IS our business.”
 — Bonnie Sims, Chief Financial Officer

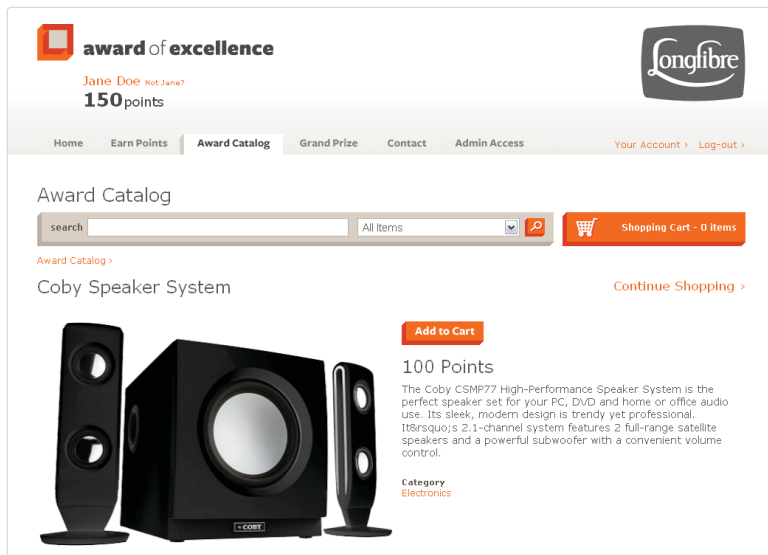


Soup to Nuts Online Business

The Award of Excellence System is a unique, personalized incentives site that allows employees to identify, retrieve, and track points for purchases in a full-blown online store.

Bill Sims Company

Award of Excellence

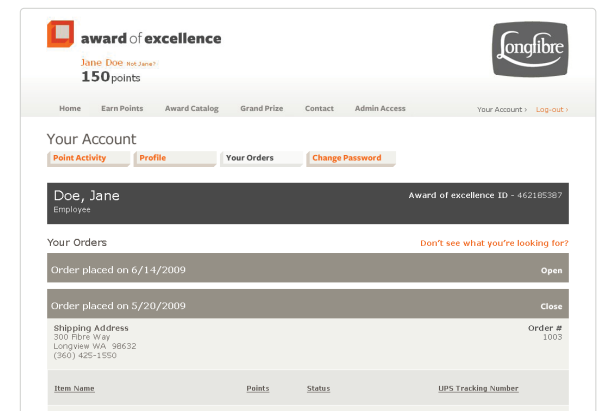
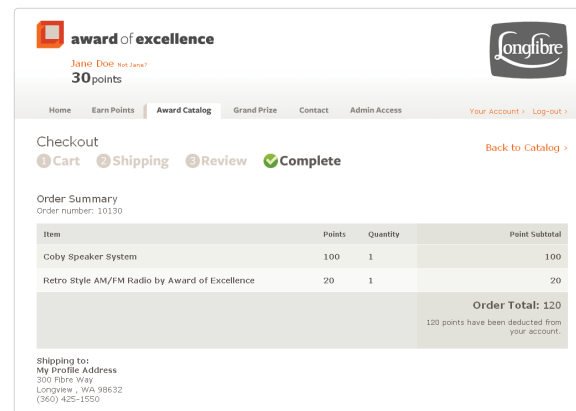
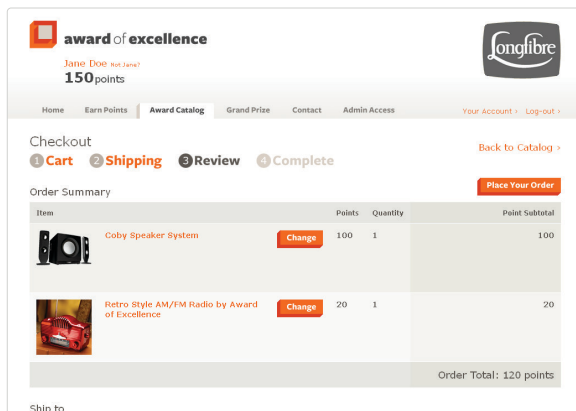


This robust solution offers full commerce functionality along with sophisticated reporting, tracking, and user management.

Closed-System Commerce

The system offers all the familiar trappings of commerce, including inventory control, product details, shopping cart process, order tracking, personalization, branding, and multi-role user management.

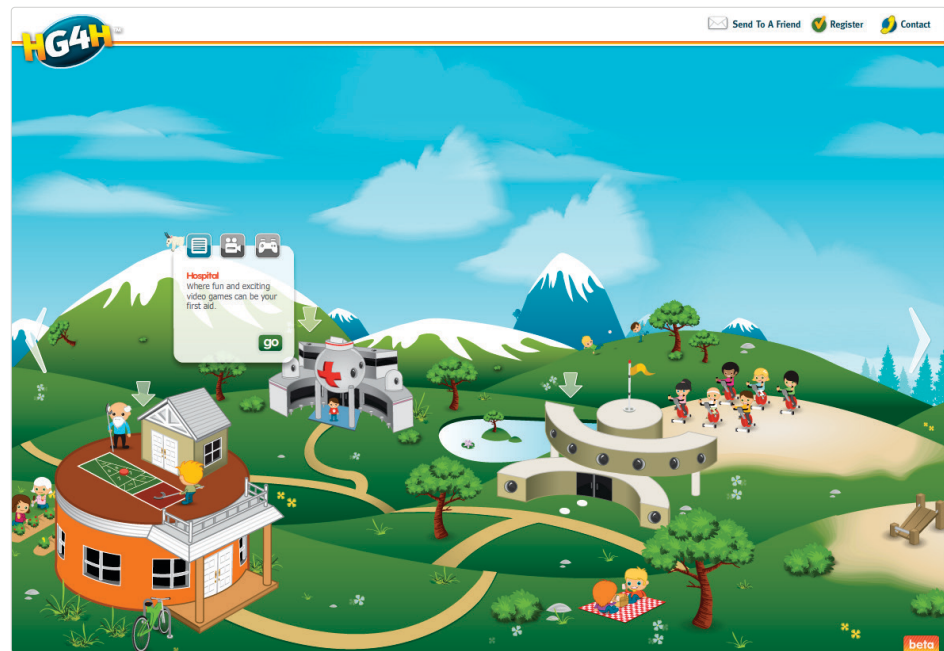
Because the site is a closed system, Award of Excellence also offers sophisticated reporting on participation by employees, groups, and companies.



Humana

Humana Games 4 Health

We developed the interface for this innovative gaming site focusing on the convergence of healthful living and online play.



Interface Partnership

We worked with Humana and Sapiient to develop HG4H, a site promoting health through online games, events, and education. We delivered an innovative interface that set the stage for the broader initiative.

truematter.com
@truematter

(803) 252-9896
2180 Boyce Street, Suite B
Columbia, South Carolina 29201

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